

Nonprofit HR Leaders Speak

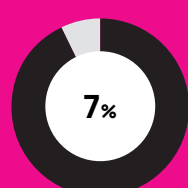
The Importance of Prioritizing Employee Experience

Nonprofit employees are dedicated to the causes their organization supports, but the HR leaders working for these organizations are dedicated to their employees.

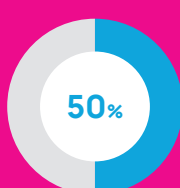
In fact, **93 percent** of HR leaders in the nonprofit industry say they are committed to prioritizing employee experience (EX). However, less than half rate their current EX as above average.



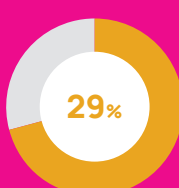
How would you rate your organization's EX?



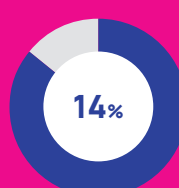
Poor



Average



Good



Outstanding

Why prioritize EX? According to HR leaders:

62% want to improve retention.

Which has become more difficult for 50% of organizations.

46% want to meet changing employee expectations.

Including growing expectations for remote work.

46% want to improve company culture.

This can boost reputation both internally and externally.

38% want to reduce employee stress.

Which is why 57% are addressing burnout.

38% want to improve recruitment efforts.

Especially because 36% expect recruiting to become more difficult.

One way to improve EX? Better engagement.

This is how nonprofit leaders are keeping employees engaged:

- **93%** are having team meetings
- **43%** are leveraging employee surveys to gain feedback
- **43%** are providing learning opportunities for professional development
- **36%** are using wellness offerings like yoga and meditation
- **36%** are hosting in-person events
- **36%** are empowering employees to manage their own performance



Discover how isolved can help your nonprofit organization transform its employee experience.

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Source: isolved's Transforming Employee Experience report

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